

STARS FOR WISHES CAMPAIGN

WISHMAKERS AT WORK®



Overview

The Stars For Wishes Campaign is a fundraising program used to support the granting of wishes for local children with life-threatening medical conditions. The program allows your employees to purchase Make-A-Wish paper stars for a donation. You then display the stars in a place of your choosing for all to see!

Getting started:

- Contact your local Make-A-Wish representative (or getinvolved@wishocie.org)
- Complete the Wishmakers At Work® Agreement
- Make-A-Wish will provide you with all of the resources and materials required to host a star campaign!

Materials provided:

- A Make-A-Wish poster to display in your office to publicize the campaign.
- Make-A-Wish stars to sell to your employees, clients and vendors
 - Make-A-Wish will provide you with your first pack of 100 stars!
 - Additional stars can be purchased at wishsponsor.dokshop.com Access Code: Sponsor, then search "star" under products. Stars are sold in packets of 100 for \$7.00.

How it works:

Step 1: Display the provided poster and stars in your office to let employees know about the campaign.

Step 2: Designate one person in your office to collect cash and check donations. Stars can be sold at various levels

Step 3: Ask employees to purchase and/or to sell stars to clients, vendors, family and friends

- Employees can compete with each other to sell stars. In exchange for a donation to Make-A-Wish, offer employees incentives. For example, allow employees to take a longer lunch break, wear jeans or earn a gift card!

- Make-A-Wish may also be able to assist with special prizes for your top fundraisers.

Step 4: Ask employees to put their name on the purchased star to be displayed in the office. Display purchased stars on a tree, "wish wall", window or another method of your choice.

Step 6: Work with a Make-A-Wish representative to coordinate the collection of all donations at the end of your campaign.

Contact us so we can get you started!

GetInvolved@wishocie.org | 714-573-WISH

www.wishocie.org

MAKE-A-WISH
Orange County and
the Inland Empire